



## CivicAction's Race to Reduce

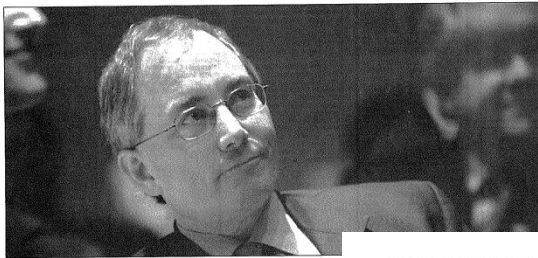
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**CivicAction**  
Greater Toronto CivicAction • Alliance

# Civic leadership makes a difference

## Pecaut brought impossible to life



City builder, activist and civic entrepreneur David Pecaut's vision emboldened and inspired

If ever someone deserved to live to a ripe old age, it was David Pecaut. For we know that every minute of his life was 60 seconds spent striving to improve the city region we call home.

Instead, the city builder and visionary is dead at 64. It hardly seems fair.

Toronto is not a city where civic giants are immortalized in bronze or marble along grand boulevards and in public squares.

But should we evolve to animate the public realm with monuments to our greatest citizens, David Pecaut will be an early candidate.



ROYSON JAMES

for the Boston Consulting Group gave Pecaut satisfaction, it was his ability to bring polar opposites together for a common civic cause that gave him pride.

Rasma Omidvar, president of the Maytree Foundation, found in Pecaut

than the absurd: the acquisition. And he lived with it. At a 2006 Cancon, when Pe the need for cha income Canada power players is only luck separates city's outskirts. "We as lucky p attention to oth those who have he said, "I've as ible businesspe terity, and I've al businesspeople

### VOICES

"David was a natural leader, a Pied Piper of people who galvanized leaders across this city and country. He was motivated by the public good ... and didn't care just about Toronto but about Canada ... A big hole has been opened in the universe. I don't think will ever be filled."

ANNE GOLDEN  
Chair, Conference Board of Canada

"Because of David's tireless efforts and advocacy, our city today is a better place — our neighbourhoods stronger and

## THE GLOBE AND MAIL

Q&A

## John Tory on the Greater Toronto Summit recommendations

SIRI AGRELL

From Thursday's Globe and Mail

Published Thursday, Jul. 28, 2011 3:00AM EDT

## Let's get moving on a regional transportation system



receives from Ottawa and

When it comes to our transportation system, there are two things most of us can agree on: That we need to invest more, and that we don't want to see our hard-earned tax dollars wasted as we invest more. Our transportation system

### INDUSTRY ORGANIZATION PROFILE

## GREATER TORONTO RACES TO REDUCE ENERGY USE

Greening Greater Toronto ce to Reduce in 2011 to cut option in participating office per cent by 2014. This friendly st keeps quickening its pace

UNG



## 10 people making a difference

Toronto CivicAction leaders recognized

JESSICA MCDOERMID  
STAFF REPORTER

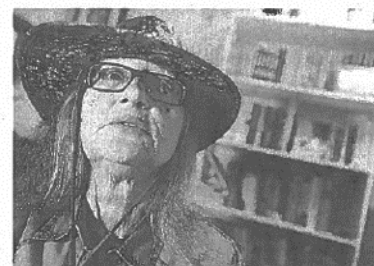
Pat Capponi's introduction to Toronto was in 1978 as a psychiatric patient at St. Michael's Hospital.

That was followed by a lengthy stay at a Parkdale boarding house as the native Montrealeur battled poverty and mental illness for years.

She still fights those things, but she now campaigns on behalf of others as one of the Toronto region's foremost advocates for those living with poverty, mental illness and disability.

She is one of 10 leaders to be honoured Tuesday for their work as part of the Greater Toronto CivicAction Alliance's 10th anniversary celebrations.

The "Faces of CivicAction" are 10 volunteers who represent a cross-



VINCE TALOTTA/TORONTO STAR

Pat Capponi advocates for those living in poverty and with mental illness. She and nine others will be recognized Tuesday for civic contributions.

summit on Toronto's future, was called the Toronto City Summit Alliance until December 2010. Its pro-

regional network and sustainable ways to pay for it. "It's brought a pretty influential

### 10 FACES OF CIVICACTION

Orlando Bowen, executive director of One Voice One Team

Pat Capponi, facilitator, Voices from the Street

Nan DasGupta, partner and managing director, Boston Consulting Group

Patrick Dillon, business manager, Provincial Building and Construction Trades Council of Ontario

Tony Gagliano, CEO, St. Joseph Communications and co-founder of Luminato

Andrew Graham, senior director, Insurance, President's Choice Financial

Gillian Hewitt Smith, CEO, Institute for Canadian Citizenship

Rasma Omidvar, president, Maytree Foundation

Mike Pedersen, group head, wealth management, insurance and corpo-

### GREATER TORONTO



LEKIAN CLAWWYKE runs the Youth Initiative.

JASON LEM received a pioneer youth award.

KATE HERON led a United Way initiative.

NAN OLDROYD co-leads the Black Dogfish Club.

BRANDON HAY founded the Black Dogfish Club.

GABRIELLE SCRIWANOWSKI, 2011 Leadership program.

## They're working toward DiverseCity

JOHN GOODARD

Why Not Theatre artistic director John Zeln turned it this week, conscious of wanting to play a deeper role in shaping the city.

"I'm more serious about the types of conversations I'm getting into," he says. "I was living in France, and before that New York."

pursued the aims of Why Not Theatre. "The use, theatre is about community, about people coming together to listen to stories, and ultimately those stories should be relevant to what is going on in our lives," he says.

### 2011 FELLOWS

\*Photo: Toronto Star; \*\*Photo: Toronto Star



Theatre is about community, about people coming together

RAVI JAIN, WHY NOT THEATRE

Ms. Nan Oldroyd co-leads the inclusion council at Loblaw Companies Ltd.

Ms. Gabrielle Scriwanowski grew up as a member of Saskatchewan's Hatzet Lake First Nation and works with the Royal Bank's graduate leadership program.

Ms. Frelia Shahmandad delivers grant programs as regional advisor for Ontario's Ministry of Citizenship and





20%

carbon  
emissions



**RACE TO**  
**REDUCE**

- Landlords & tenants
- Commercial office buildings
- Toronto region
- 10% collective goal
- 2011 – 2014

# CivicAction's Race to Reduce

4-year smart energy office challenge results (2011-2014)

## 12.1%

**collective energy  
reduction**

surging past the 10%  
collective reduction goal

### EQUIVALENT TO:



**193 million ekWh**  
(equivalent kilowatt hours)

**AND**



**4200** cars off the road

**AND**



**\$13.7 million**  
in savings



**69 million sq. ft. = 42%**

of the Toronto region's office stock  
participated in the Race to Reduce



**196** buildings registered in the Race

**64** achieved 10+% energy savings



Average 2015 Lowest Energy Use award winners' ENERGY STAR scores

Canadian national average ENERGY STAR score

Average Portfolio Manager  
ENERGY STAR score across 17  
Lowest Energy Use (2014)  
award winners: 95.5, 37+ points  
above the Canadian national  
average.



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# RACE TO REDUCE

THE SMART ENERGY OFFICE CHALLENGE

# 2



collective

10 %

reduction

- ✓ Meaningful
- ✓ Attainable
- ✓ Common

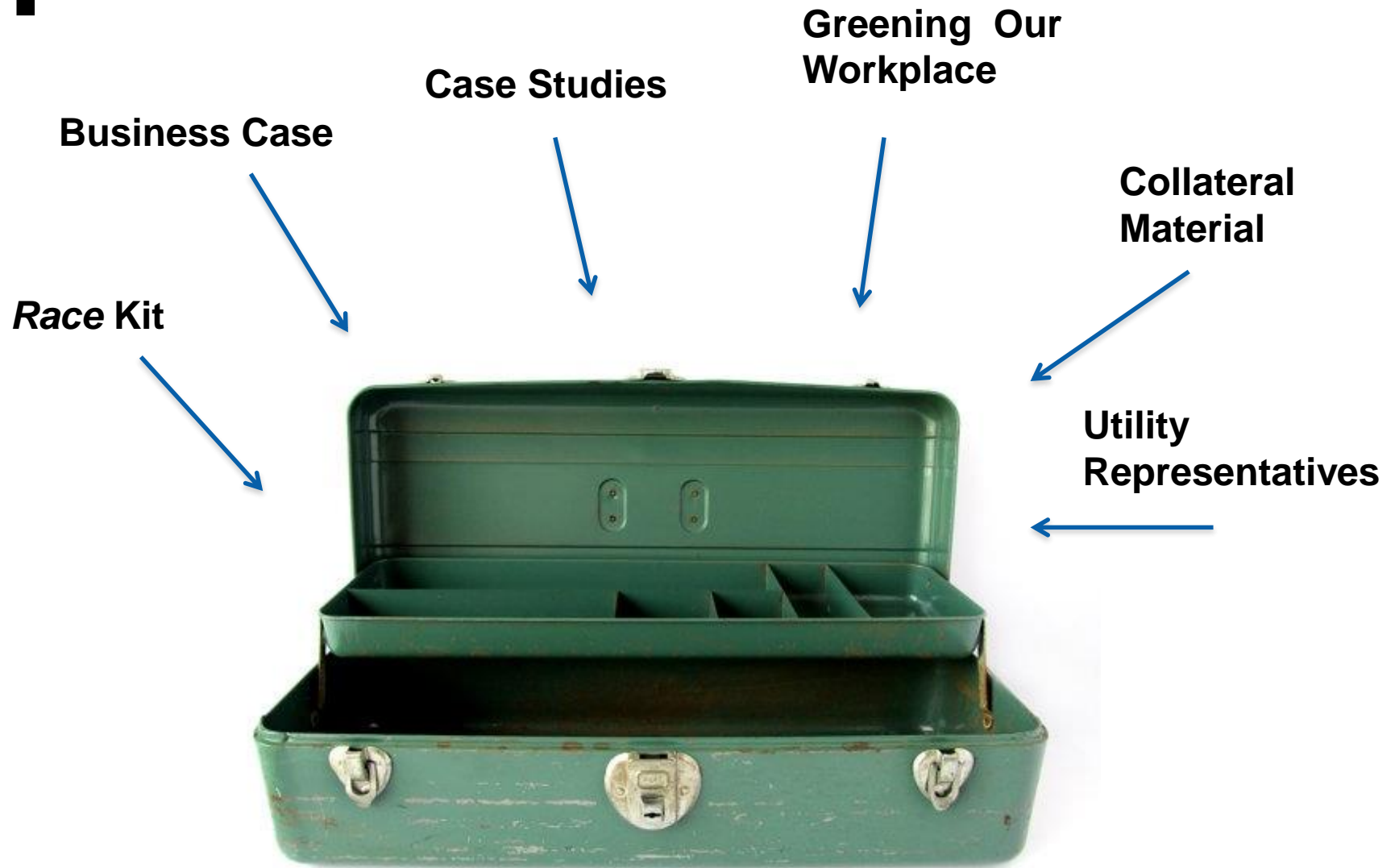


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# 4



# 5

## Annual Awards



**Collaboration:**  
***Team Excellence Awards***

**Industry Leadership:**  
***Energy Champion Awards***

**Energy Reduction:**  
***Building Performance Awards***

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# Engagement Principles

1. Bring the right people to the table and secure their support early on.
2. Leverage the influence of the Volunteer Leadership group.
3. Engagement at the Building Level is just as important as executive level engagement.
4. Develop an on-going engagement strategy that involves direct communication at the building level.





**Transforming “Business as Usual” – in a 2013 survey of Race participants, 62% indicated that the Race is responsible for actions or collaborations that otherwise would not have happened.**



**Launch date:  
June 6, 2017**

# Race to Reduce Legacy

**The Manitoba Race to Reduce is an energy reduction challenge** modelled after CivicAction's Race to Reduce and launched in Winnipeg by Manitoba Hydro in January 2017.



***2016 Runner Up***



**NAIOP REX 2014:** *...nominated for Green Award of the Year*