CivicAction’s Race to Reduce
Linda Weichel, VP, Initiatives, CivicAction
linda.weichel@civicaction.ca @lweichel @civicactiongtha
Civic leadership makes a difference

Pecaut brought impossible to life

THE GLOBE AND MAIL

Q&A

John Tory on the Greater Toronto Summit recommendations

SHERI AGRELL

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Let's get moving on a regional transportation system

INDUSTRY ORGANIZATION PROFILE

GREATER TORONTO RACES
REDUCE ENERGY USE

10 people making a difference

Toronto CivicAction leaders recognized

JESSICA McCABARMS

Vice chair of GTAC

Pet Cappellos introduction to Toronto was in 1978 as a psychiatric patient at St. Michael's Hospital. That was followed by a lengthy stay at a Psychiatric Boarding home in the native Missionary battle poverty and made friends for life. She still fights those issues, but she now campaigns on behalf of all those & one of the Toronto regent's Senior Advocates for those living with poverty, mental illness, and disability. She is one of 10 leaders to be honored Tuesday for their work as part of the Greater Toronto CivicAction Alliance's 10th anniversary celebrations.

The faces of CivicAction are 10 volunteers who represent a multi-regional network and sustainable ways to pay for it. They brought a pretty influential

10 FACES OF CIVICACTION

Pet Cappello advocates for those living in poverty and with mental illness. She and nine others will be recognized Tuesday for civic contributions.

CivicAction
Greater Toronto CivicAction Alliance
20% carbon emissions
• Landlords & tenants
• Commercial office buildings
• Toronto region
• 10% collective goal
• 2011 – 2014
CivicAction’s Race to Reduce
4-year smart energy office challenge results (2011-2014)

EQUIVALENT TO:
- 193 million ekWh (equivalent kilowatt hours)
- 4200 cars off the road
- $13.7 million in savings

12.1% collective energy reduction surging past the 10% collective reduction goal

69 million sq. ft. = 42%
of the Toronto region’s office stock participated in the Race to Reduce

196 buildings registered in the Race
64 achieved 10+% energy savings

Average Portfolio Manager ENERGY STAR score across 17 Lowest Energy Use (2014) award winners: 95.5, 37+ points above the Canadian national average.
collective 10% reduction

- Meaningful
- Attainable
- Common
4

- Race Kit
- Business Case
- Case Studies
- Greening Our Workplace
- Collateral Material
- Utility Representatives
Annual Awards

Collaboration:  
*Team Excellence Awards*

Industry Leadership:  
*Energy Champion Awards*

Energy Reduction:  
*Building Performance Awards*
Engagement Principles

1. Bring the right people to the table and secure their support early on.

2. Leverage the influence of the Volunteer Leadership group.

3. Engagement at the Building Level is just as important as executive level engagement.

4. Develop an on-going engagement strategy that involves direct communication at the building level.
Transforming “Business as Usual” – in a 2013 survey of Race participants, 62% indicated that the Race is responsible for actions or collaborations that otherwise would not have happened.
The Manitoba Race to Reduce is an energy reduction challenge modelled after CivicAction’s Race to Reduce and launched in Winnipeg by Manitoba Hydro in January 2017.

Launch date: June 6, 2017

NAIOP REX 2014: ...nominated for Green Award of the Year

2016 Runner Up