Options for Incentivizing Voluntary, Above-code Construction

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Copenhagen Centre on Energy Efficiency

- is a research and advisory institution dedicated to accelerating the uptake of energy efficiency policies, programmes and actions globally
- serves as **Sustainable Energy for All** (SEforAll's) **Energy Efficiency Hub** and supports doubling the global rate of energy efficiency improvement by 2030
Michael Berkshire is the Green Projects administrator for the City of Chicago. His role involves creating sustainable development policies and incentives to encourage sustainable urban and building design in the private sector. Michael is a graduate of the University of Iowa.

Joan Kelsch is the Green Building Manager for Arlington County, Virginia. She co-manages the county’s climate action program – Arlington Initiative to Rethink Energy (AIRE) and manages the county’s green building programs including site plan review for LEED compliance and the green building density incentive program. Joan received a Masters of Environmental Studies from Yale University’s School of Forestry and Environmental Studies and a Bachelor’s Degree in Geology from Williams College.

Grant Olear is an International Policy Specialist on the Advocacy team at the U.S. Green Building Council. He has been with the organization since 2014. His work includes supporting USGBC’s international policy partnerships such as the Building Efficiency Accelerator of UN Sustainable Energy for All (SE4All), providing information and guidance to members on-the-ground in foreign markets, as well as to government officials, and researching and writing on policy developments. Grant represented USGBC at UN’s Habitat III conference in Quito. He also contributes to domestic advocacy focused on the New England states, and management of USGBC’s Public Policy Library; an interactive platform that allows users to search for policies related to green building and LEED at the Federal, State, and Local levels. Grant has a Bachelor’s Degree from University of Vermont and is based at USGBC Headquarters in Washington, D.C.

Gerrit-Jan Teunissen is the first WELL and LEED Accredited Professional in the Netherlands. He is responsible for the first LEED certification in the Netherlands, and is currently responsible for the majority of LEED registered projects in the Netherlands. As a consultant in energy and sustainability at TRAJECT, he has gained experience in green building and sustainable constructions in the Netherlands and other countries. His contribution to project teams are technology consultancy, cost calculations, integrative design management, management consultancy, integration management, commissioning, and maintenance planning among other work.

Cesar Ulises Treviño is the CEO of Bioconstruccion y Energia Alternativa SA, a Mexican green building consulting firm. First LEED Accredited Professional and LEED Fellow in Mexico, acted as the head consultant at the foremost LEED-NC Gold & Platinum buildings in Latin America. Cesar Ulises also served as Secretary General and Treasurer to the World Green Building Council. He holds a degree in Civil Engineering from Monterrey Tech and an MSc in Construction Management from Newcastle University.

Linda Weichel is the Vice President of Initiatives for Civic Action Canada. She draws on her business and communications leadership and passion for city-building as she drives action across sectors to improve the Toronto region’s economic, social, and environmental prosperity. Linda is in the process of wrapping up the legacy work for the award-winning Race to reduce that inspired 42% of all Greater Toronto Area commercial buildings to reduce their total energy use by 12.1% and costs by $13.7 million over four years.
The Copenhagen Centre's Knowledge Management System (KMS) engages stakeholders in energy efficiency initiatives through knowledge sharing and outreach. The KMS provides users with access to selected information, reports, publications, and databases on energy efficiency. The KMS is linked to many other energy efficiency initiatives.

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Question & Answer

Building Efficiency Accelerator Webinar Series

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