How the BEA can assist you in connecting with investors

Quitterie de Rivoyre
Investor Confidence Project
Background: the BEA Finance Work Group

- Help cities **understand energy efficiency finance**, pathways to **initiate energy efficiency finance** activities in their jurisdictions and how to **attract capital** to fund programme and project activity.

- **Identify investor needs** and provide tools, training and **resources** to cities to help them meet their needs.

- The group focuses on assistance related to **city programme design**, **project guidelines** and **public and private stakeholder capacity building**.
Background: the BEA Finance Work Group

The Work Group includes the following organizations:

- Investor Confidence Project
- WRI
- Global Buildings Performance Network
- The Carbon Trust
- ICLEI
- UNEP
- IFC EDGE
- Johnson Controls
- Clean Energy Solutions Center/NREL
- Tecnalia
Background: the BEA Finance Work Group

• *Guidebook on Finance for Projects on Energy Efficiency in Buildings*

- 4 chapters covering main areas Cities must act upon to attract external financing
- 20 case studies and examples
Background: the BEA Finance Work Group

• Chapters:

1. Creating Demand
2. Political Leadership
3. Standardization
4. Data