CEM Energy Management Leadership Award

Should I or Shouldn’t I?
OBJECTIVE
Introduction

Andrew Cooper
Energy Specialist

New Afton Mine

85,000 Oz. Gold
75 Million lb’s Copper
2016 Energy Management Leadership Awards
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Why?

How?
Why?

Financial?

- Sell into a common gold and copper market
- No traditional "competitors" – no impact due to differentiation
- No supply chain requirements
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Why?

- Share Price?
  - (Crossed out)

- Growth Strategy
  - (Crossed out)

Sustainability?

- Committed to social responsibility and sustainable mining
  - (Checked)

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Why?

Opportunity to Create Awareness

• People not systems…
• Energy conservation mindset
• Positive reinforcement of effort
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Promote

Awareness
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How?

Who should prepare the application:
• Someone intimately involved
• “Nobody can tell your story like you can”

Begin with the end in mind:
• Give the judges exactly what they want
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How?

One month:
• February 8, 2016
• March 6, 2016

Then refine what you have dumped
How?

- Appealing to look at
- Simple:
  - To read
  - Graphics
- Consistent
- Pictures
- “Quotes”
- Active hyperlinks
- Check, Check, Check
ISO 50001:
• Objectives and Targets
• Energy Review

Accurate and verifiable

Project Records

Utility Incentives

Data Historian
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What would we do differently?

When we heard…

Company-Wide bulletin
Sustainability Report
Why is Participation Important?

Awareness…
• One of the key’s to the global warming challenge we are facing

Primary benefit of ISO 50001

- Energy Savings
- GHG Reductions
- Creating energy aware employees
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Why is Participation Important?

But…

Energy Savings
GHG Reductions

By participating and sharing

Creating awareness of the financial and environmental benefits of ISO 50001

Which in turn…
Why is Participation Important?

Demonstrates commitment to your social responsibility policies

Apart from the very positive PR…

If you win…

It will be really cool to go to Copenhagen, Denmark in June 2018
When the tide comes in,
All the ships rise together
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