

How SMARTER brings stakeholders together

Starting a conversation in Bosnia and Herzegovina



People in Need
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Mapping of the ground



- Amongst 10 most air polluted countries in the world
- Complicated governmental structure
- Starting from the municipal level

SMARTER Municipal Platform

- Available for Municipal and NGO staff
- Offers:
 - ✓ Access to free educational materials, webinars and information on events and funding opportunities
 - ✓ Networking with other municipalities and organizations
 - ✓ Individualized trainings and consultancies
 - ✓ Promotion of municipal and NGO projects
- Established in May 2020
 - ✓ 43 active members
 - ✓ Green Homes webinar
 - ✓ Free Green Building Professional training courses
 - ✓ 4 municipal projects promoted



Municipal Guidebook

- Why are municipalities the core stakeholder for hybrid financing
- General information about Green Homes program (introduction of the toolkit)
- Types of potential projects (public and private residential buildings, both new constructions and renovations)
- How to blend public and private finance in residential projects
- Available financial sources in Bosnia and Herzegovina
- Good practice examples



Individual Approach

National targets

Lack of financial support and knowledge

- ✓ More than 50 municipalities contacted
- ✓ 10 municipalities joined SMARTER Municipal Platform
- ✓ More than 20 municipalities participated in the first Green Homes webinar

Telephone meetings

Emails

Newsletters

Leaflet



Feedback

- ✓ Toolkits
- ✓ Suppliers
- ✓ Funding opportunities



Pilot Projects

Eligibility criteria:

- ✓ residential buildings
- ✓ new constructions or reconstructions
- ✓ in the stage of planning or implementation
- ✓ public or private property
- ✓ aimed to help low income families
- ✓ promote combination of public and private funding

MoUs signed with two municipalities:

- ✓ Maglaj Municipality
- ✓ Sokolac Municipality



Awareness raising activities



Thank you!



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