

What Green Certification brings to Energy Poverty projects?



Green Building Council in BiH
dr. Sanela Klarić



SMARTER in Bosnia and Herzegovina
trust and partnership for health

dr. Sanela Klaric
Green Building Council in BiH



The Green Council is an NGO that became a hub for motivated, educated and skilled individuals that work jointly to develop green projects for the benefit of the society that include promoting sustainable development, circular economy, renewable energy sources energy efficiency, nZEB and more.

More than 100 local and international partners.



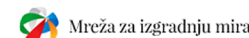
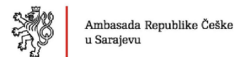
<https://green-council.org/>
<https://www.youtube.com/watch?v=F2zIOKn1ajU&t=105s>

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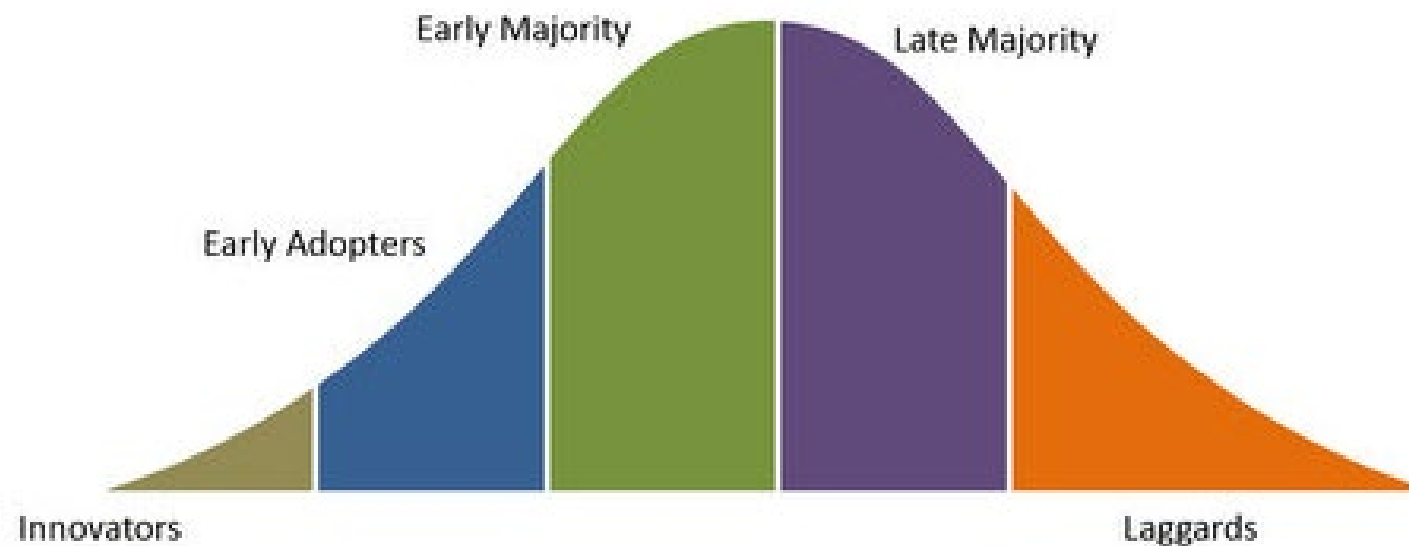


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Product Adoption Curve



source: www.valuebasedmanagement.net





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PARTNERSHIP FOR INNOVATIONS

More then one voice for changes and innovations

Joint projects - ownership

Networking and joint promotions and efforts

Interdisciplinary holistic approach

Common interest for strong and healthy society

Very important is how to communicate





PARTNERS-TRUST-HEALTHY RELATIONS

MUNICIPALITIES

BiH partners on SMARTER project are all very active in the municipalities in BiH



Joint work

Building trust together

Public projects as driving force and promotion tools

Social housing

Public building - improvement





PARTNERS-TRUST-HEALTHY RELATIONS

MUNICIPALITIES

MOU



Signed : Municipality Maglaj and Municipality Sokolac



In the pipeline : Municipality Lukavac, City Zenica, Canton Sarajevo,





Why is important to have certification process in public investment?

MUNICIPALITIES

- **Social housing**
- **Climate crises (floods, erosion)**
- **Public building for vulnerable population**
- **Temporary facilities**





Why is important to have certification process in public investment?

MUNICIPALITIES

- **Better quality of life**
- **Cheaper maintenance and use**
- **Healthier environment and less costs for medicine care**
- **Local economy support**
- **Better environment**
- **Entrepreneurship**





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PROMOTION –GREEN CERTIFICATION

GREEN CITY AWARD
GREEN CITY ACTION PLANS
GREEN DEAL FOR WESTERN BALKANS
COMPETITION
ELECTIONS
LOCAL CIRCULAR ECONOMY
SOCIAL AND HEALTH CARE
RESPONSIBILITY





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HEALTH- HEALTH IS NOT IMPLIED, IT IS CONSIDERED

HEALTHY EARTH
HEALTHY CITIZENS
HEALTHY CITY
HEALTHY BUILDINGS
HEALTHY INITIATIVES
HEALTHY INNOVATIONS
HEALTH AS COMMON VALUE

Very important is how to communicate





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TRUST- THE NEW CAPITAL FOR 21 CENTURY

Building the trust

Common interest

Transparency

Joint projects - ownership and trust

Interdisciplinary holistic cooperation with trust

Common believe and initiatives for strong and healthy society

Very important is how to communicate



**Today we are breaking down barriers and creating a
better and healthier world**

JOIN US



**SMARTER
FINANCE
FOR
FAMILIES**

Thank you!

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