Thank you Eva

Role of private actors in the take-up of ASSIT model

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Catalan Energy Cluster (CEEC)

- Who are we?
- What do we do?
CEEC role in SUITE project

- Put in contact other clusters or business association (members of the ECCP) with other countries organisations

- In Spain
  • Act as a contact between our members and Ecoserveis for the focus groups and interviews (analysis of the companies that can participate + approaching them)
  • Help preparing the focus groups/interviews
Who has been interested so far?

- Companies working on facility management
- Power distribution companies
- Companies working on energy efficiency (in construction)
- Chamber of Commerce
- Association of employers
- Public institutions
- Public services
Role of private actors

- Funding the model
- Training/non financial support
- Providing opinion/experience on how to scale up the model
Added value of/from private actors

- Corporate Social Responsibility
- Providing stability to the project (financial and non-financial)
- Give back to society
- Contact with public administration
- Common goals public-private partnership - alignment
- Technical training
Examples Public-Private collaborations

- **EDIFICAT Project**
  Partners: CEEC, Girona City Council, Perpignan Méditerranée Métropole, Pôle Derbi

- **MARIE Project**
  Partners: CEEC, Environment Park, AREA Science Park’s, BDM France

- **Sabadell Smart City Strategy**
  Partners: CEEC, Sabadell City Council
Thank you for your attention!

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